



## What is a Prize Sponsor?

Prize sponsors make our cash prizes possible! Due to the large success of our event, we have officially raised the cash prizes to:

1st Place - \$5,000 2nd Place - \$1.000 3rd Place - \$500

Since we have raised the stakes for Big Idea Hastings, there are contingencies in place for winner of Big Idea Hastings. The winner will receive \$1,250 when they win, another \$1,250 when they meet with a variety of professional partners and resources, \$1,500 when they complete their business plan, and the last \$1,000 when the idea becomes operational in Hastings. Second and 3rd place finalists receive their full amount the night of the event.

Spots are claimed on a first-come-first-serve basis. More than one organization or business is able to sponsor a cash prize until the entire monetary need is fulfilled.

CONTACT MAGGIE TO CLAIM

## YOUR MONETARY INVESTMENT: \$250-5,000

The 1st place prize money is typically shared among multiple businesses and organizations. Any size donation is welcome. To check the status of prize sponsors, please contact Maggie at bigideahastings@gmail.com.

## The Perks

Your donation makes Big Idea Hastings successful and gives the finalists the seed money they need to get started. In turn, we want to promote your business! Prize sponsors receive:

- Large logo and website link on bigideahastings.com until next event
- Logo on all printed materials, Chamber blasts, and digital flyers
- Social media promotion prior to Big Idea Hastings (1 mention)
- · Verbal recognition at event
- Two drink tickets at event

## I'm in. What now?

**NOW:** Contact Maggie at bigideahastings@gmail.com to claim your spot.

BY OCT 6TH: : Send your high quality logo to Maggie.

BY OCT 30TH \*OPTIONAL\*: Give Maggie any promotional items or swag (15 needed) for your company/org.

Big Idea Hastings is organized and supported by Central Community College's Entrepreneurship Center & Hastings Economic Development Corporation

