



BECOME A Professional Partner

FOR BIG IDEA HASTINGS 2023

What is a Professional Partner?

Professional Partners provide **free or discounted services** to the **TOP 5** finalists. As a partner, you are an essential piece to their team as they continue through their entrepreneurial journey. Starting a business takes a team and being a Professional Partner means you are a part of that team for every Big Idea Hastings finalist. We want our partners to fall under, but not limited to, the following categories:

accounting, banking, insurance, legal, logo & brand design, marketing, photography, and videography

Each category is limited to **THREE businesses per industry**. Spots are claimed on a first-come-first-serve basis.

CONTACT MAGGIE TO CLAIM

YOUR MONETARY INVESTMENT: \$100

The Perks

Our goal is to give you a return on your investment as each finalist pursues their idea following the event.

Professional Partners receive:

- Business name, contact info, and website link on bigideahastings.com until next event
- Social media promotion prior to Big Idea Hastings (1 mention)
- Verbal recognition at event
- Drink ticket at event
- Your contact information and promotional items are given to all Big Idea Hastings contestants

Your Commitment

We ask that you **donate \$100** if you offer paid services to support the event and donate **specific services or discounts to the top 5 finalists only** that you do not typically offer. Although you are more than welcome to offer free or discounted services to all finalists, these donated services will only be disclosed to the top 5 finalists after the event and the specifics of the donated services will not be mentioned publicly.

I'm in. What now?

NOW: Contact Maggie at bigideahastings@gmail.com to claim your spot.

BY OCT 6TH: Send your high quality logo and preferred contact info for website to Maggie.

BY OCT 30TH: Give Maggie any promotional items (15 needed) **and** certificates/flyer explaining free/discounted services (5 needed).

Big Idea Hastings is organized and supported by Central Community College's Entrepreneurship Center & Hastings Economic Development Corporation

BIGIDEAHASTINGS.COM  

TUES, NOV 1ST @

**The Lark in Downtown Hastings
Social Hour 5:30 PM
Pitches Start 6:30 PM**